



Annual Users Conference
Estrel Convention Center
Berlin | Germany
Oct. 23rd – 25th 2017

Conference Brochure 2017

Estrel Convention Centre, Berlin/Germany



Mission

PLM Europe is an independent User Group which brings together Siemens PLM Software customers, Partners and Siemens PLM Software.

Our mission is to provide a collaborative network opportunity to share experiences, ideas, information and best practices.

Our goal is to enable business success and allow influencing the future direction of software development.



Value statement, Why participate as a customer

By participating PLM Europe Siemens PLM Connection organizations will:

- Share real life experiences that may translate into increased productivity.
- Connect with other users, Siemens PLM Product Managers and Executives to help enhance products and experiences
- Learn from/ new trends, product announcements and functionality updates directly from Siemens PLM Software

Value statement, being a partner

By sponsoring PLM Europe – Siemens PLM Connection you will gain a competitive edge by effectively and efficiently identifying new business opportunities, as well as strengthening existing customer relations.

Event Highlights

- Introducing Siemens PLM Software’s Digital Enterprise Vision & Strategies
- Sharing User Success Stories and PLM/MOM Best Practices
- Knowledge sharing around solutions and products
- Partner / Sponsor exhibition
- Showcase the Digital Enterprise Suite

Why you should attend?

➤ Engage with Siemens PLM Software

See how Siemens PLM Software helps thousands of companies to realize innovation by optimizing their processes, from planning and development through manufacturing, production and support. The Digital Enterprise is dramatically transforming manufacturing companies as we know them today. See how the seamless integration of digital data from product development, production and supply chain helps manufacturers to respond flexibly to the specific needs of their customers. As a result, companies can significantly improve flexibility and speed, and thus increase their revenue and customer satisfaction.

➤ Invaluable Networking Time

Siemens PLM Connection 2017 is the perfect opportunity for you to meet and talk with other Siemens PLM Software community: users, executives, product managers and members of the Siemens PLM Product Development Team and the vast network of Siemens PLM Software Partners to share ideas, build your network, and discuss the virtues of one solution over another. There are also opportunities for individual face to face meetings with Key Siemens PLM Software Executives and Product Development team Leaders.

➤ Top-Level Keynotes

This year's keynote line-up includes top executives from Siemens PLM Software and industry leaders. Learn from them why Siemens PLM Software is the leader in PLM / MOM and is shaping the future of this domain. In addition, we will include some remarkable Siemens PLM Software customer speakers throughout the event sharing their knowledge and experience.

➤ Most Knowledgeable Speakers

Each topic and presenter is selected and reviewed by the PLM Europe User Group committee. Only the most relevant sessions submitted and approved by the committee make it to the programme.

➤ Partner Exhibition

In between sessions, discover and meet vendors and Partners who you may want to partner with to help deploy your Siemens PLM Software solution or provide their knowledge and expertise. The agenda leaves ample time to visit the many exhibitors to discuss how each Partner's offerings can help you.

➤ Showcase Digital Enterprise Suite

What are the transformational forces that are making disruptive innovation more prevalent? How can a company leverage these forces to improve their ability to innovate? Siemens PLM Software believes that manufacturers are better equipped to initiate or respond to disruptive innovation when their process is fully digitalized – from ideation through realization to utilization. Digitalization transforms the innovation process into a proactive agent in driving new business opportunities

[Learn more and register now:](#)

➤ **Enhance and share your knowledge:**

Departmental: Various company departments can gain significant improvement in knowledge and productivity through their attendee representatives as knowledge can be passed on through colleagues and via presentations available online after the conference. Onsite, the attendee(s) can help to influence the product direction by networking directly with Siemens PLM Software product managers and executives. All presentations from the conference authorized for a public audience will be made available to the attendees after the event.

Company Wide:

On their return to the office, the participants will bring back valuable information from their or other industries such as best practices and lessons learned from those further along in their PLM MOM implementation. The participants will also be able to cross train other co-workers on the information that they gathered from the many presentations during the event. The company can learn about new software capabilities and upgrades that will more than justify their return of Investment and enrich their Product Life Cycle and Manufacturing Operations.

➤ **Roundtable discussions**

This year again we are running “Roundtable” sessions where we would like Siemens PLM Software Users to share challenges, and discuss best practices with peers in the industry and product experts. Topics could cover “Business excellence”, “Deployment Excellence” or “User Experience”. If you have a topic of general interest or want to make a topic suggestion, feel free to send it to Karla.Kluth@plm-europe.org.

➤ **Knowledge Theatre**

Our Knowledge Theatre, situated inside our exhibition hall a series of smaller 20 minute drop-in sessions every 30 min. showing the latest “Hot topics” from many areas of the Siemens PLM Software portfolio, including best practices and Partner Solutions. They will be hosted by Siemens PLM Software experts. Presenters will be available after the presentation for “Follow-Up” discussions with the “students”. Some topics will of course be repeated. Feel free to suggest your topics of interest via Karla.Kluth@plm-europe.org, and we will do our best to accommodate all requests.

Notice; keep in mind, these are not Hands-On sessions. Knowledge Theatre Sessions will not be running during the plenary sessions; see published agenda for time and topics.

To register for PLM Europe – Siemens PLM Connection 2017 please go to:
<http://www.plm-europe.org/registration0/attendee-registration.html>

Benefits

As an attendee, and therefore the primary voice of the user community, you will receive numerous benefits:

Knowledge:

Make yourself and your company more successful by leveraging the knowledge base of fellow users worldwide. This is possible not only at our annual conference, but also year round through our website and our event app. You can also keep connected and share knowledge via Siemens site <https://community.plm.automation.siemens.com/>

Networking:

Attend a 3-day technical conference to network with other users across Europe as well as Siemens PLM Software development.

Partners

Access an extensive network of hardware and software providers offering Siemens PLM Software-related products and services

Agenda

Every year the conference agenda is evolving to better meet the requirements of the audience which comprises of Management, Users and IT Professionals. The integration of partner solutions presented either jointly or with / from a partner and Siemens PLM Software customer perspective is part of the overall agenda

For a better view please click here <http://www.plm-europe.org/agenda1/agenda.html>



A well-balanced agenda for this year will be soon available on-line. The aim is not to have too many parallel tracks, still providing a large enough choice of topics that you will want to learn more about. We monitor session attendance year over year, we use this information to plan the agenda and ensure that the content, sessions and subjects are constantly improving.

Target Audience by track

User Experience Users interested in improving the efficiency in the usage of the software tools today by learning new techniques, exploring additional software capability or attending specific training classes.

Business Process Improvement - Managers and thought leaders interested in discussions focusing on improving business processes based on best practices and lessons learned from a process, tool and people perspective.

Deployment Excellence - Issues and solutions facing IT professionals responsible for architecture, configuration, performance, and deployment of business

The success and value of these tracks and the overall event is largely due to the Users sharing their experiences. We would like to thank everyone who has already contributed in the and we encourage anyone who would like to present to contact the users office at Karla.Kluth@plm-europ.org. For more information please see the Siemens PLM Connection Europe Website www.plm-europe.org and go to 'Information for Presenters' to learn how you and your company can benefit from presenting. You will also see that for 2017 we are continuing to include the Partner sessions within our Product breakout tracks. These sessions bring more customer success stories focused to demonstrate the benefits that new hardware and software solutions can bring and how you can extend your current capabilities or implementation of Siemens PLM Software's products and solutions.

Plenary Keynote Sessions confirmed so far for 2017

Monday Bruce Dickinson

Abstracts on these sessions will be online soon! Read more

User Presentations

The success of the event is largely due to Siemens PLM Software customer presentations, sharing their experiences, and exchanging knowledge. The PLM Europe Committee is keen to encourage customer presentations covering all industries and Siemens PLM Software products.

Strategic Portfolio Keynotes

Product Overviews with Product Development leaders

This is an opportunity to learn from the Product Development leaders for Product Engineering, Manufacturing Engineering, Simulation & Test, Manufacturing Operations and Lifecycle Collaboration with regards to the focus and strategy for each product line as part of the overall Siemens PLM Software vision and value. Along with the many detailed breakout sessions across the event each day, all sessions will look at known challenges that companies face and how these can be addressed using the Siemens PLM Software solutions.

Product Technical Tracks

Lifecycle Collaboration (Teamcenter, Polarion): Targeted at IT professionals and members of the technical teams responsible for implementing the Teamcenter product. This track will cover new features and functions, functional best-practices and much more; including customer presentations and examples. Some new sessions this year include Teamcenter on the Cloud, Big Data and Analytics, Teamcenter Systems Engineering and the presentation of the new solutions for Application Lifecycle Management and Substance Compliance Management.

Product Engineering (NX Design): Targeted at the user, manager or decision maker. This track focuses on how NX will change the process of innovation, how the latest design tools and synchronous technology provides unmatched modeling flexibility, and how JT enabled active mock up, knowledge re-use, and NX-Teamcenter integration will facilitate breakthrough productivity improvements. This track will cover new design features and functions, functional best-practices and much more; including User presentations and examples.

Simulation & Test (LMS, NX CAE)

Targeted at the user and managers providing a great insight into the solutions for simulation based on a modern, multi-discipline CAE environment for advanced analysts, workgroups, and designers who need to deliver high quality performance insights in a timely fashion to drive product decisions. Learn how to take advantage of best-in-class analysis modeling with simulation solutions for structural, thermal, flow, motion, engineering optimization, Multiphysics, simulation data management, and simulation driven design all in a single environment.

Manufacturing Operations

Targeted at the manufacturing side of your business leverage the knowledge and the many sessions on how Manufacturing Operations Management software provides full visibility into manufacturing processes helping to optimize manufacturing operations performance; we take a look at the many aspects of digitalization of these manufacturing production areas and how they can further optimize production performance to improve efficiency, flexibility and time-to-market.

Manufacturing Engineering (Tecnomatix, NX CAM)

NX CAM: For everyone with an interest in Component Manufacturing Solutions. This includes NX CAM customers, but also customers using – or with an interest in using – other related solutions in the domain of part process planning, three-dimensional quality inspection planning and control, NC simulation and post-processing. This track will combine customer testimonials as well as product-related sessions intended to provide an update to participants on product directions and roadmap.

Tecnomatix: Targeted at the user, managers and decision makers using Digital Manufacturing solutions for process planning and simulation. We are going to provide a mix of customer testimonials, vision updates, solution/product-related sessions and how Digital Manufacturing fits in the overall PLM strategy. The solution/product-related sessions will focus on the various facets of the Digital Manufacturing suite including updates on the product and future roadmaps.

Presenting at PLM Europe - Siemens PLM Connection

The success of this event is largely due to user's presentations, sharing their experiences, and exchanging best in class examples of software implementation. The PLM Europe Committee is keen to encourage user presentations covering all industries and Siemens PLM Software products. This is a great opportunity to present both yourself and your company to a wide European Siemens PLM Software user audience.

You will choose the subject that you would like to present, although you will not be allowed to promote your company's products and subject to agreement of the PLM Europe User committee. We are always looking for users to present inspirational experiences in 30 minutes sessions, on main stage or a in a breakout track session. Breakout sessions are 45 minutes long, consisting of a 30 minutes presentation followed by a 10 minutes Q&A session. This structure will leave 5 minutes for people to move from session to session.

This opportunity will both promote and establish you as a key person within your chosen subject area, and, in term, may open up contacts with likeminded people to share ideas, discuss problems and/or solutions to similar problems or challenges.

As an additional incentive, user presenters will get free entrance to the conference (please note this will not include accommodation and travel costs).

For more information on presenting at Siemens PLM Connection 2017 please visit <http://www.plm-europe.org/agenda1/presenters-information/presenter-guidelines.html> and go to the 'Information for Presenters' section or alternatively contact Karla Kluth.

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